

ZHOWEE CREATIVES

SINGAPORE OFFICE NO.3 PEMINPIN DR, UNIT #08-01 LIP HING BLG SINGAPORE 576147

EMAIL info@zhowee.com

ENQUIRIES +65 6255 7967

FAX +65 6255 7441

www.zhowee.com

strategic creativity
TM ZHOWEE

about Zhouee

OUR PHILOSOPHY

Zhouee Creatives prides itself in providing cutting edge creative solutions with an attitude, keeping it simple and direct. Our philosophy is centered around providing strategic creativity in a buzz-full yet fuss-free manner.

OUR BUSINESS

We focus on providing strategic creativity. Since our incorporation in 2009, we have been art directing, designing and developing solutions for our client's. The team is trained to be versatile in conceptualising, designing and implementing our work across traditional and new media.

OUR EDGE

We have often surprised our clients with our ability to be a total solution provider with our small versatile team. We focus on our in-house core competencies while partnering with our associate companies to deliver true turn-key solutions.

our capabilities

IN-HOUSE CREATIVE & TECHNICAL WORKS

- Brand creation, revamp and development
- Art direction across various media platforms
- Strategic planning and consultation for traditional and new media
- Web and mobile design and development work
- Photography and videography concepts and execution
- Design and layout for publications and marketing collaterals
- Digital imaging and manipulation, video editing solutions
- Storyboarding, animation and original illustrations in various styles

OUTSOURCED PERIPHERAL SERVICES & SOLUTIONS

- Search engine optimisation & marketing (w guaranteed results)
- Copywriting, editorial and translation services
- Print production for offset, digital and large format
- Cloud and Web hosting solutions

new media platforms

WEB DESIGN AND DEVELOPMENT

- Animated HTML5 / java / flash websites
- Mainstream CMS (Wordpress / Joomla / Drupal / OScommerce)
- Mainstream eCommerce online stores (Wordpress / Joomla / Drupal / OScommerce)
- Custom Facebook pages
- Custom Facebook applications
- Custom eCommerce online stores
- Custom CMS for social networks and user management
- Customised plugins (Galleries / Social / Catalogues / Calculators / eCommerce / etc.)
- Customised web apps (Galleries / Social / Catalogues / Calculators / eCommerce / etc.)

MOBILE DESIGN AND DEVELOPMENT

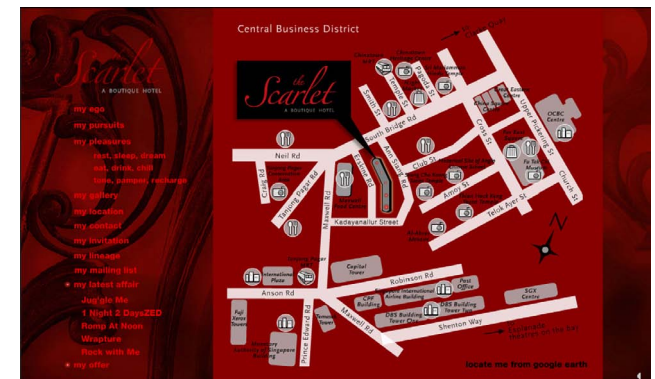
- Mobile phone sites (Andriod / iOS / Blackberry)
- Mobile phone applications
- Mobile tablet sites (Andriod / iOS / Blackberry)
- Mobile tablet applications

hotel website

The Scarlet Hotel

Web design / layout
HTML
Flash

The Scarlet, Singapore's first luxury boutique hotel, made her debut in December 2004 after a S\$45 million acquisition and refurbishment. Zhouee was tasked to create a vivacious, sensual and uninhibited website to match its brand character.



some notable works

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cms corporate website

CapitaLand Hope Foundation

Art direction
CMS + HTML + Flash

CapitaLand Hope Foundation (est. 2005, as the philanthropic arm of CapitaLand), is committed to building a better future for the underprivileged children. Zhouee was tasked to create an easy-to-manage website which brings out their philanthropic mission.



some notable works

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cms corporate website

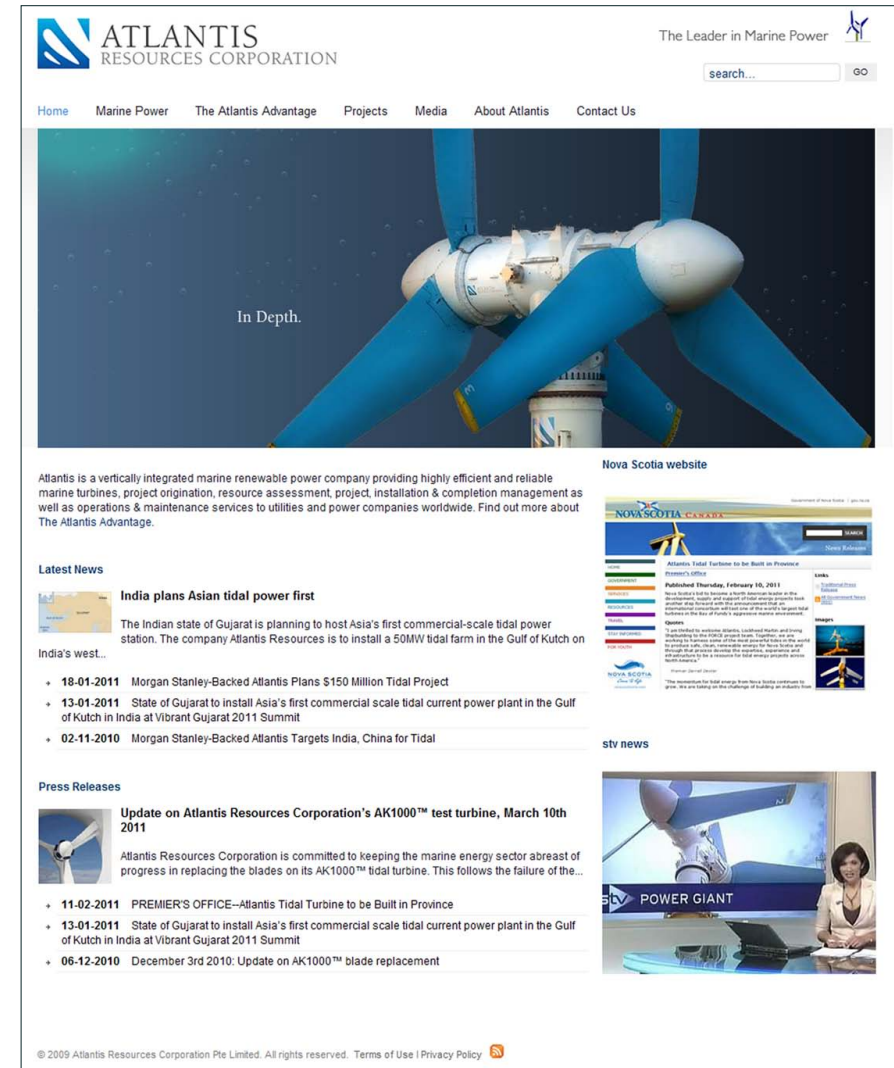
Atlantis Resources

Art direction
CMS + HTML + Flash
3D Animation

Link

<http://www.atlantisresourcescorporation.com>

Atlantis is a vertically integrated marine renewable power company providing highly efficient and reliable marine turbines. Zhouee was tasked to create 3D animations as well as an easy-to-manage website for the client.



some notable works

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eCommerce boutique

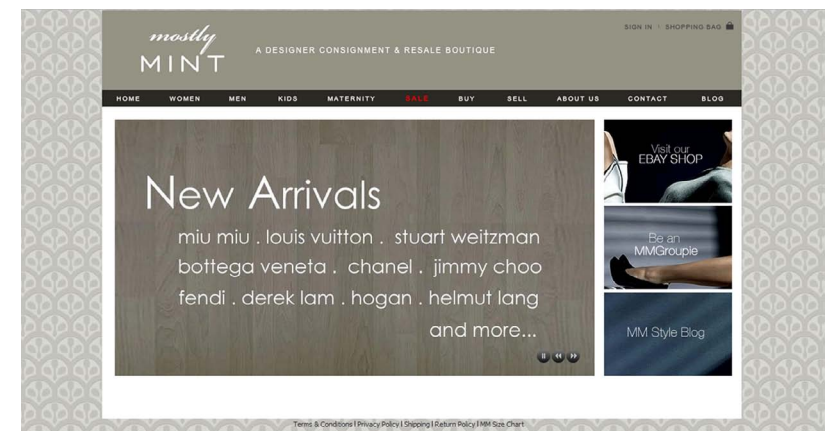
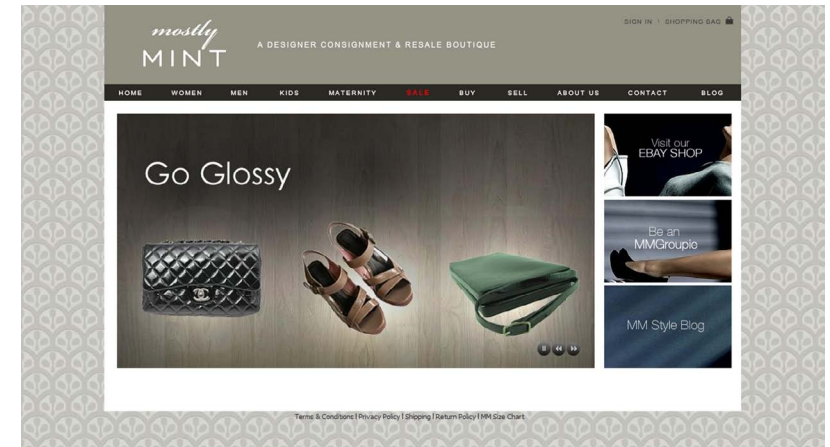
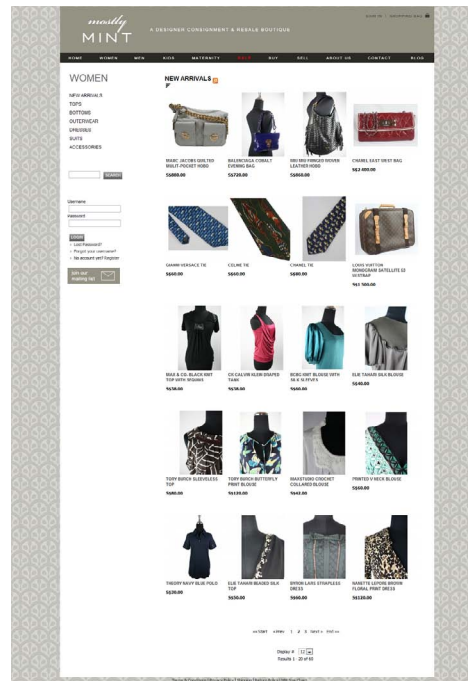
Mostly Mint

Art direction
CMS + HTML + jQuery
eCommerce

Link

<http://www.mostly-mint.com>

Mostly Mint is Singapore's premier online consignment and resale boutique. The customer needed a stylish yet in-expensive online shop which is easy to manage.



some notable works

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animated web portfolio site

360 Communications

Art direction

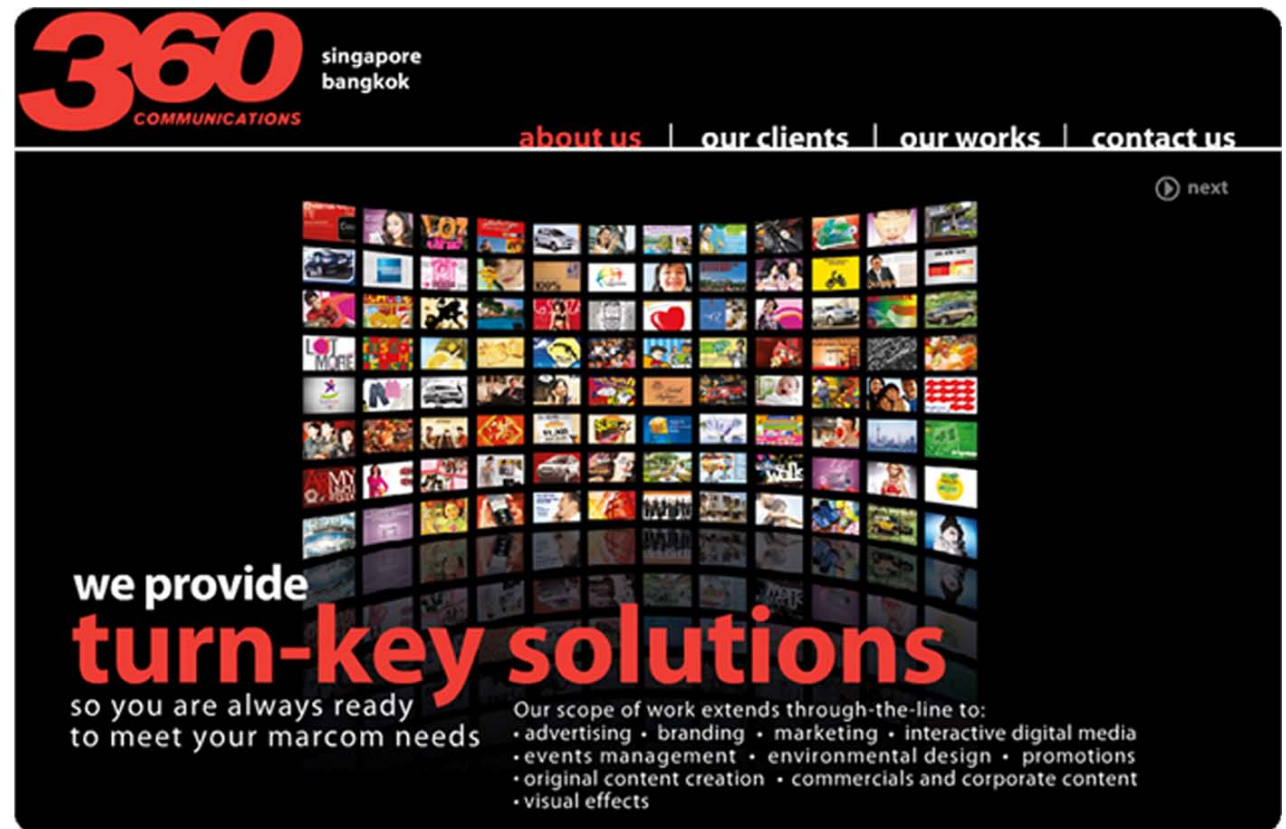
Flash

New media team setup

Link

<http://www.threesixty.sg>

360 Communications is a successful full service advertising agency established in 2001, with an impressive clientele. Weijie set up and led its first new media team back in 2009, and provided art and technical leadership on major projects like BlackBerry and the Singapore Armed Forces.



some notable works

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animated web portfolio site

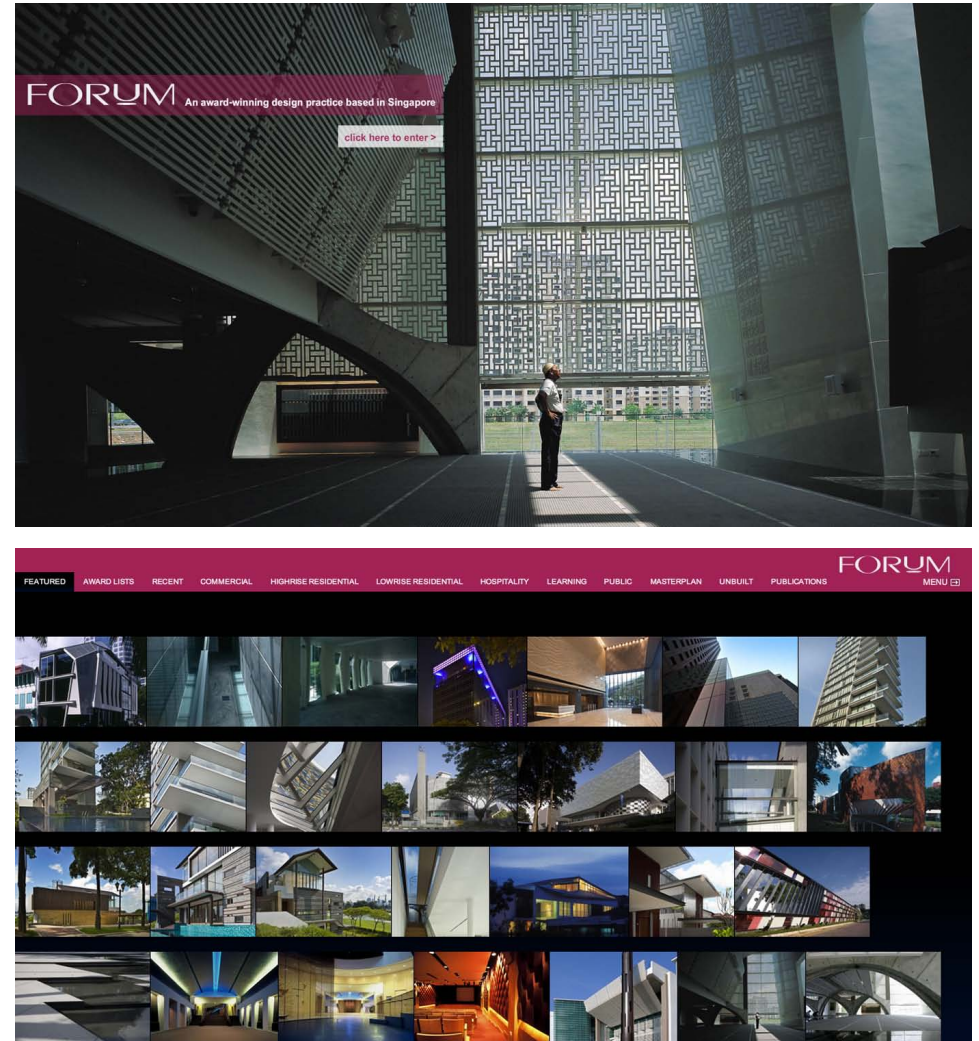
Forum Architects

Art direction
Flash + XML

Link

<http://www.forum-architects.com>

The client's brief to us is to showcase their works in full glory. We created an fit-to-browser-size flash site for them with advanced AS3 flash, allowing visitors to enjoy high resolution photos of Forum Architects' projects.



some notable works

www.zhowee.com

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cms portfolio site

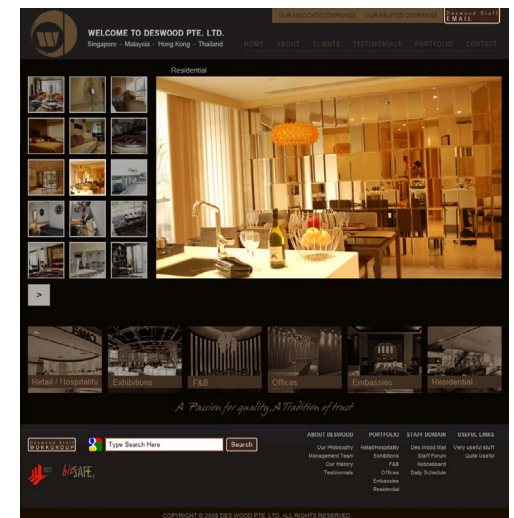
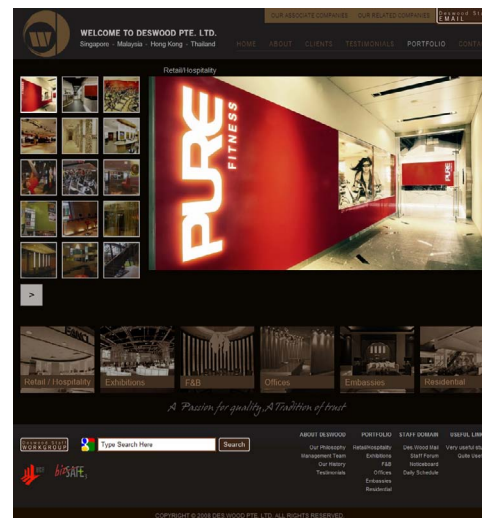
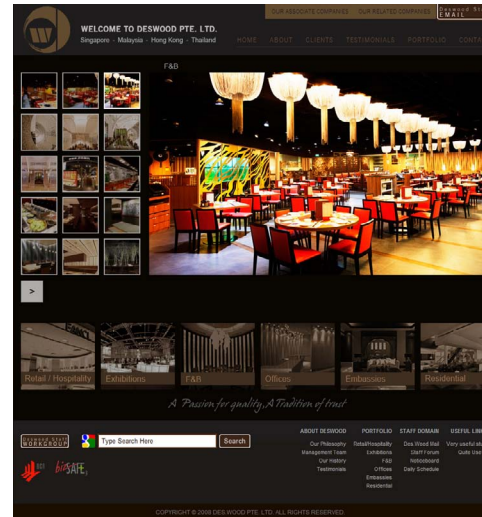
Deswood

Art direction
CMS + HTML + jQuery
Custom plugin creation

Link

<http://deswood.com.sg>

Deswood is an interior building firm dedicated to quality workmanship beautifully crafted right down to the last detail and providing clients with solutions that are specially tailored to their needs. Zhouee was tasked to design an easy-to-manage portfolio website with customised photo plugins.



some notable works

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eCommerce boutique

Pure Tincture

Brand creation

Art direction

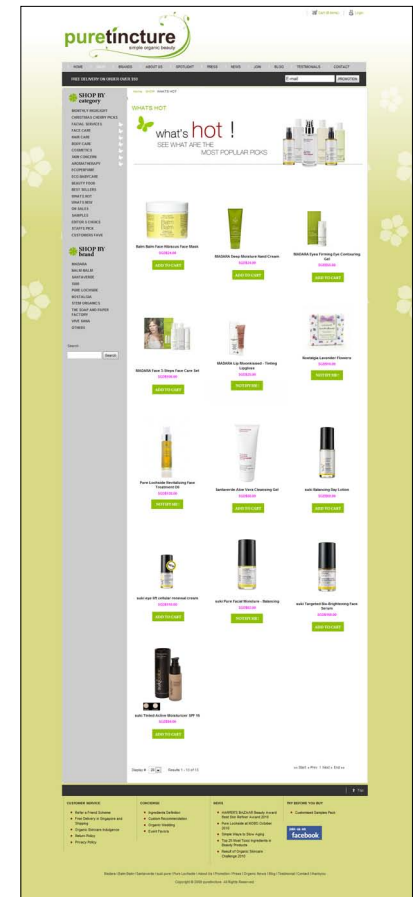
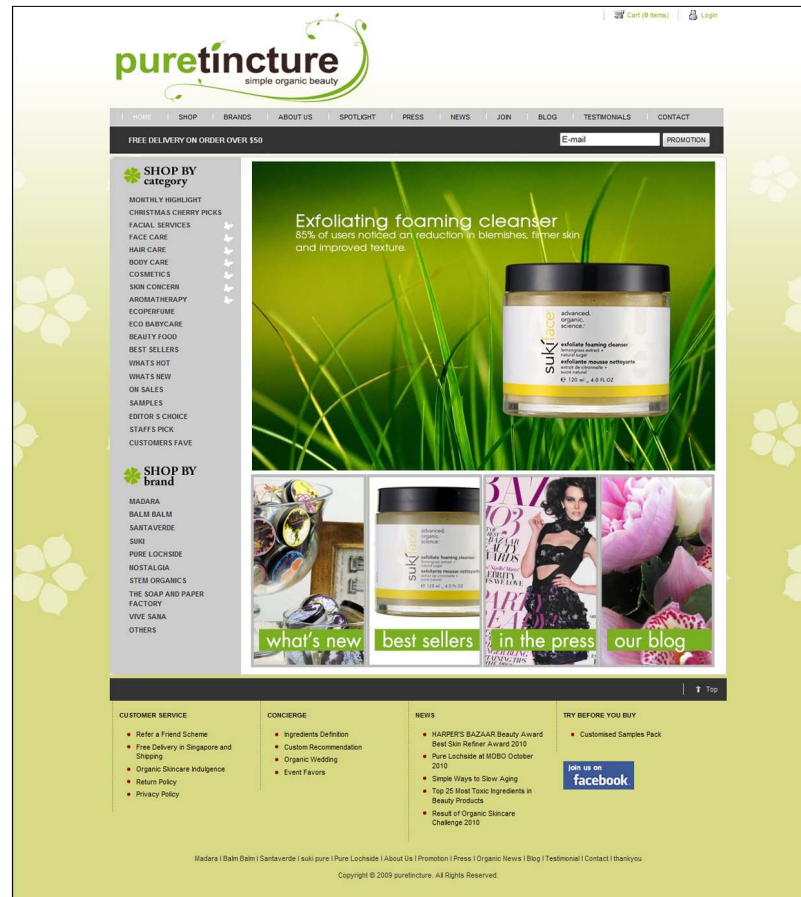
CMS + HTML + jQuery

eCommerce

Link

<http://www.puretincture.com>

Pure Tincture is an online shop dedicated to selecting organic skin care products that are not just 100% pure and effective, but also non-comedogenic and anti-allergy. Zhouee was tasked to create the brand and an easy-to-manage eCommerce website with a 1-page checkout system.



some notable works

www.zhouee.com

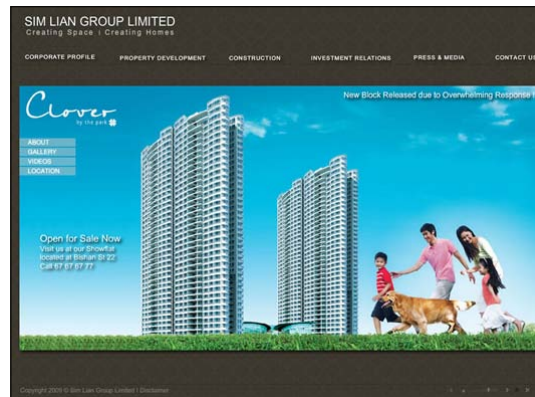
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property eShowroom

Sim Lian Group Limited

Design & layout
Flash + XML

Sim Lian Group Limited is a top real estate developer in Singapore with regional outreach. Since its early beginnings as a construction firm in 1976, the company has moved on to building quality homes at affordable prices. The client required a website which inspires family bonding as well as presenting their projects in full glory.



some notable works

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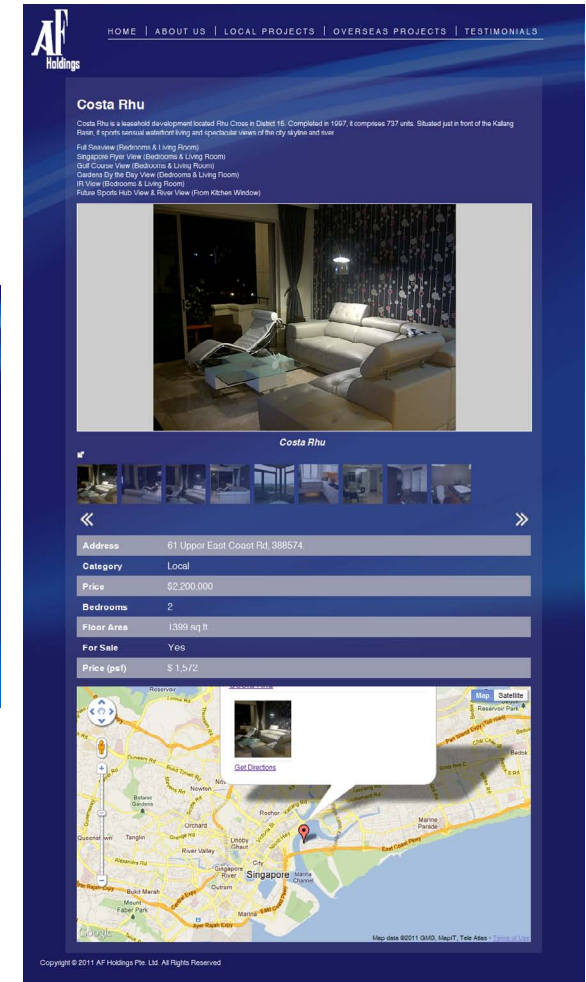
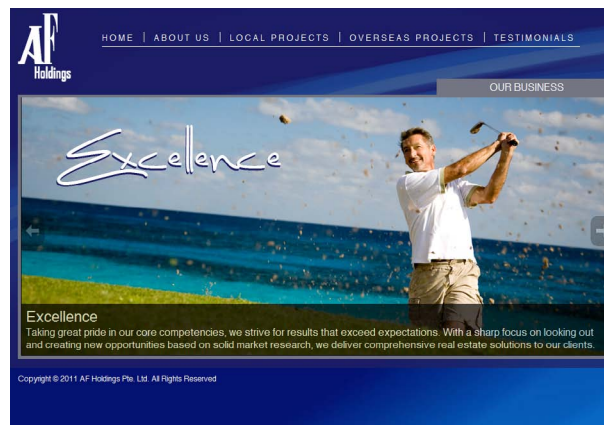
online property portal

AF-Holdings

Art direction
CMS + HTML + jQuery
Custom plugin

Link
<http://af-holdings.com>

AF Holdings is a premier and distinguished property consultancy group. Their portfolio of clients includes many renowned names in the market. The client tasked Zhouee to create a website with a custom property plugin with a photo slideshow.



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cms web portfolio site

Summerlook Studio

Art direction
CMS + HTML5 + jQuery
Custom plugin

Link

<http://summerlookstudio.com>

Summerlook Studio is headed by a top creative director in Singapore . With a team of talented stylists and photographers, their services have been sought by celebrities, personalities and politicians. This is a HTML5 animated website based on wordpress CMS.



some notable works

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cms bike portal

A. S. Phoon (ASP)

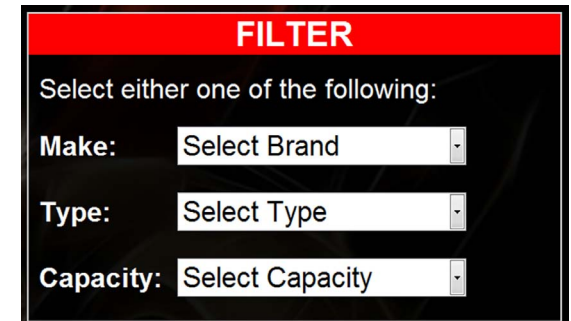
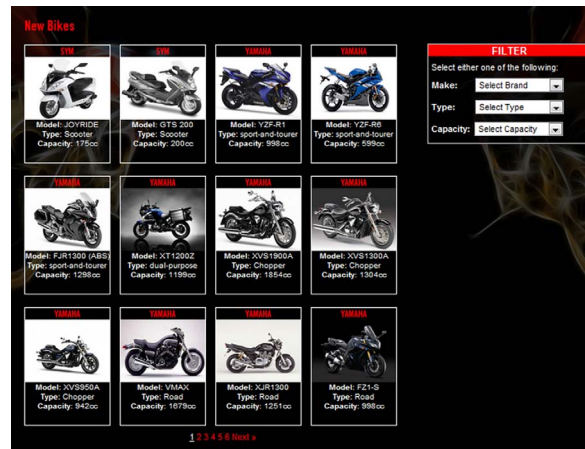
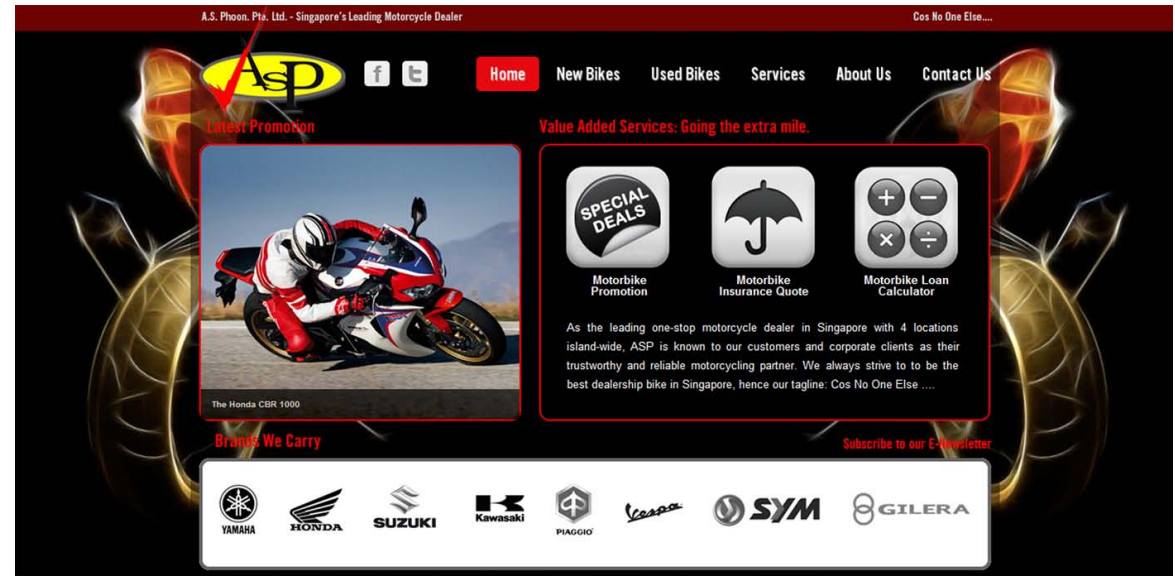
Art direction
CMS + HTML + jQuery
Copywriting
Custom plug-in

Link
<http://www.asphoon.com>

ASP is one of Singapore's leading motorcycle dealers, with more than 34 years in Singapore. Following their latest revamp, they now have the most technically advanced yet stylish website amongst their peers, featuring a content management system which is feature rich and yet easy to use.

some notable works

www.zhowee.com



cms mega event website

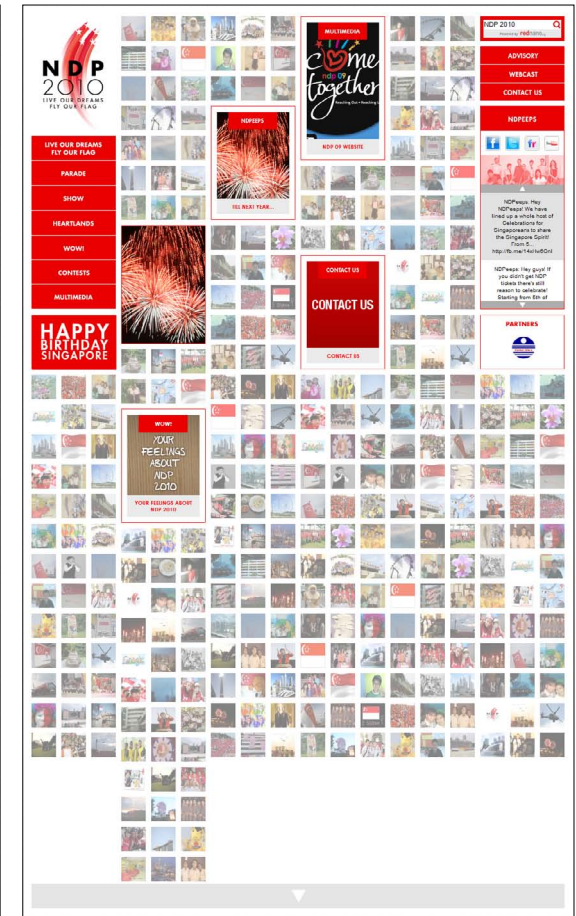
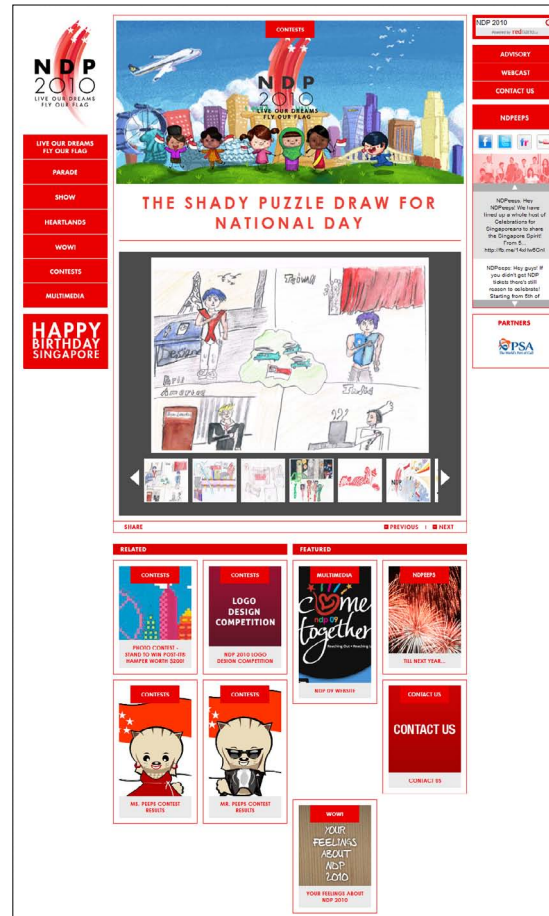
NDP 2010 (Singapore)

New media strategy
CMS + HTML + jQuery
Custom plugin

Link

<http://www.10.ndp.org.sg>

The National Day Parade is Singapore's annual celebration of its independence. We were tasked to provide strategic and technical support in computer programming, social networking as well as information planning.



some notable works

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cms mega event website

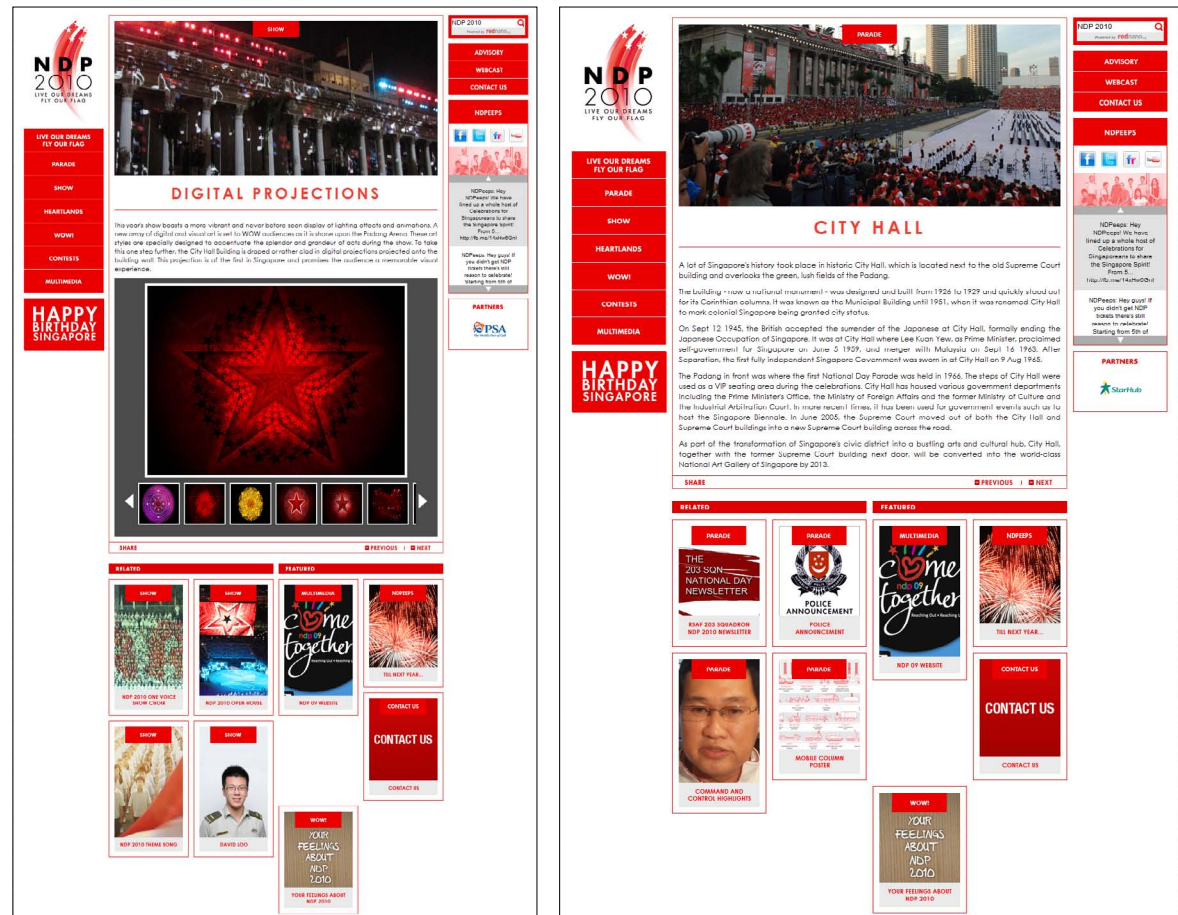
NDP 2010 (Singapore)

New media strategy
Technical direction
Web implementation

Link

<http://www10.ndp.org.sg>

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some notable works

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eNewspaper

MyPaper

Art direction
CMS + HTML + Flash
Custom plugin

Link

<http://www.mypaper.sg>

MyPaper is Singapore's only bilingual daily newspaper. It is distributed island-wide to more than 300,000 readers. The online portal features an interactive and dynamic flip-viewer.



some notable works

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cms social networking site

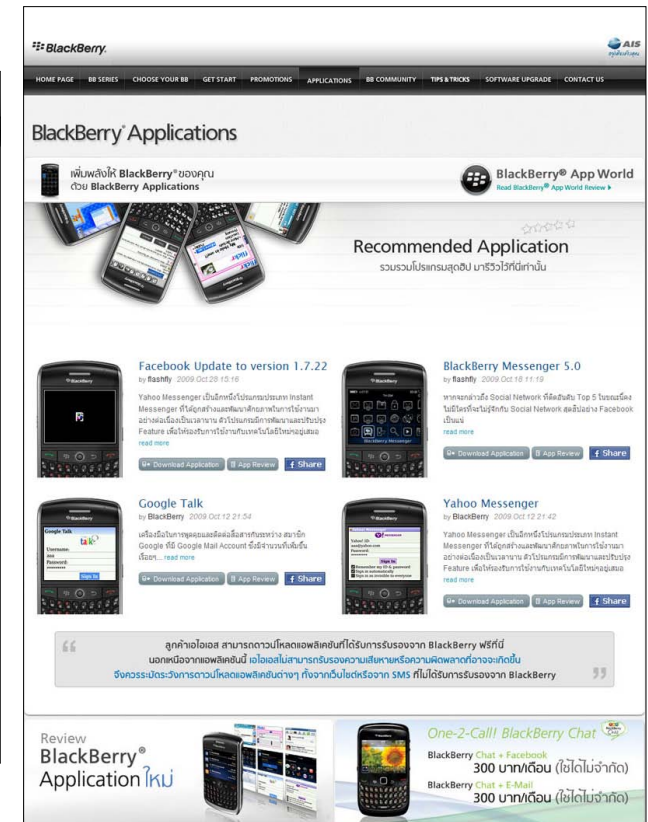
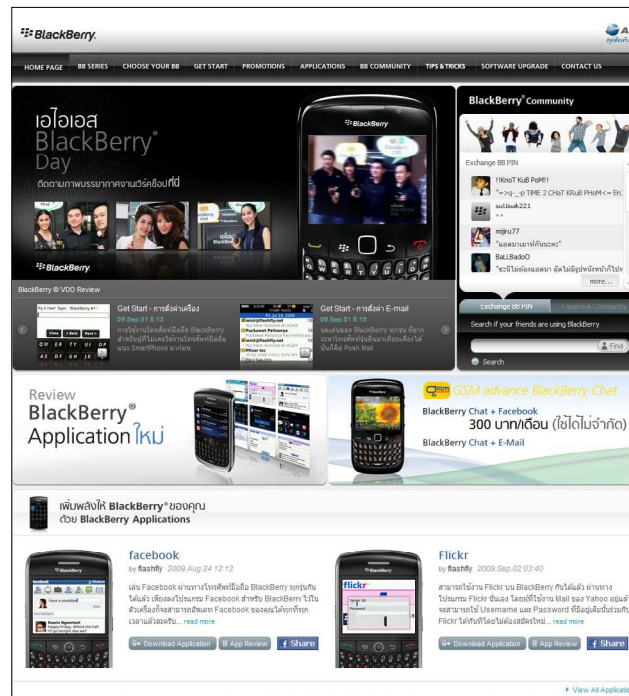
Blackberry by AIS

Art direction
CMS + ASP + jQuery
Custom plug-in

Link

<http://www.ais.co.th/blackberry/>

AIS is a leading among Thailand's mobile phone network operators. This website features a community social network within it. It allows interaction between BlackBerry users: making new friends online, exchanging tips, apps and contacts.



some notable works

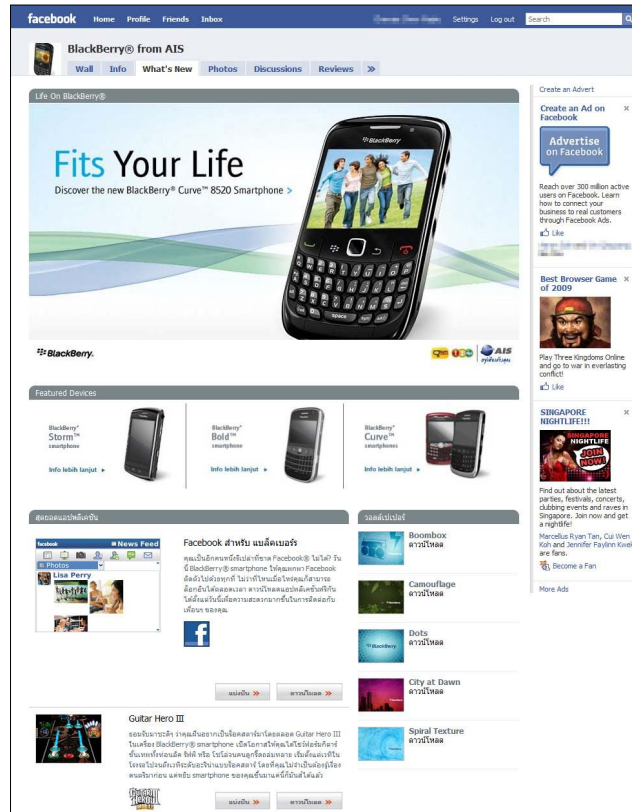
www.zhowee.com

Blackberry by AIS

New media strategy
Art direction
Custom facebook page

Link
<http://www.facebook.com/BlackBerryAIS>

AIS is a leading among Thailand's mobile phone network operators. This page features a community social network within it. It allows interaction between BlackBerry users: making new friends online, exchanging tips, apps and contacts.



some notable works

www.zhowee.com

strategic creativity
ZHOOEETM

customised facebook page

Carlsberg

New media strategy
Art direction
Custom facebook page

Carlsberg is a leading international beer brand. The client needed a social interactive campaign to be executed to create brand awareness. We delivered a customised Facebook page for them with branded content and interactive activities.



some notable works

www.zhowee.com

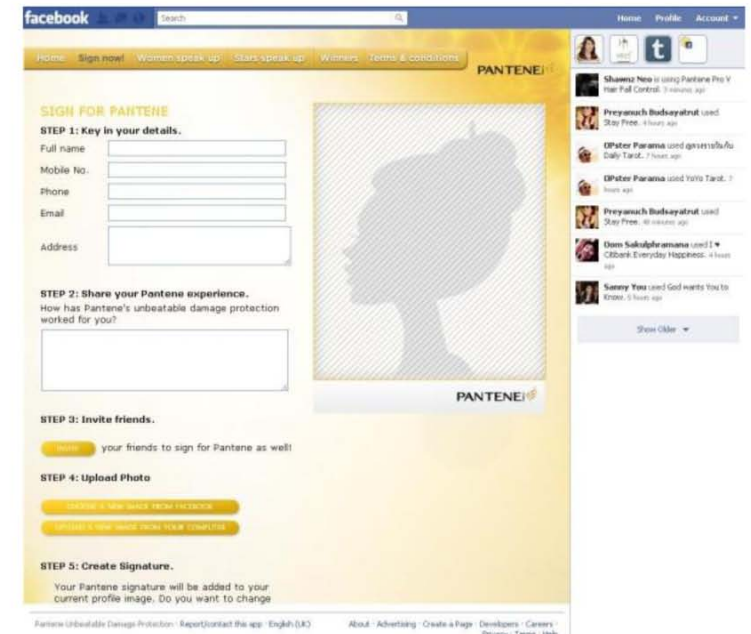
strategic creativity
TM ZHOWEE

customised facebook page

Pantene

New media strategy
Art direction
Custom facebook page

Pantene is a leading international shampoo brand. The client needed a social interactive campaign to be executed to create brand awareness. We delivered a customised Facebook page for them with branded content and interactive activities.



some notable works

www.zhowee.com

strategic creativity
TM ZHOWEE

customised facebook page

Singapore Flyer

New media strategy
Art direction
Custom facebook page

The Singapore flyer a top tourist attraction in South East Asia. The client needed a social interactive campaign to be executed to create brand awareness. We delivered a customised Facebook page for them with branded content and interactive activities.



some notable works

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strategic creativity
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bank commercials

OCBC

Filming
Storyboarding
Motion graphics
Post production

Zhowee filmed and produced motion graphics for Overseas Chinese Banking Corporation for some of their video commercials. We have in-house capabilities to deliver concept-to-broadcast commercials and infomercials.



some notable works

www.zhowee.com

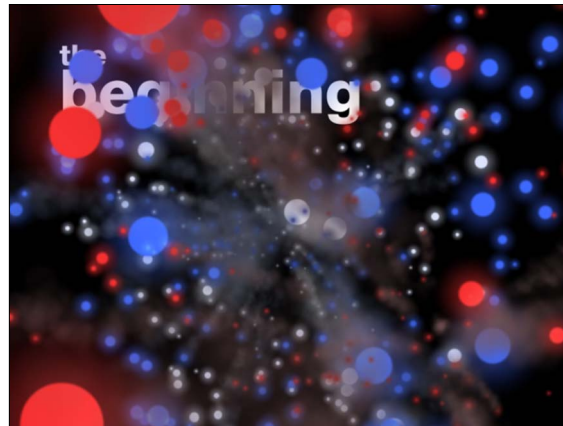
strategic creativity
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political animations

People's Action Party

Animation design
Storyboarding
Copywriting

The People's Action Party celebrated the 40th anniversary for their Women's Wing in swank and style at a disco club. Zhouee was tasked to do the first publicly screened political animation done by any political party in Singapore. The event was graced by many of the party's members, inclusive of most member of parliaments and ministers.



some notable works

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strategic creativity
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election propaganda

People's Action Party

Art direction

Photography

Poster design / layout

Banner design / layout

Zhowee art directed and designed election publicity materials for the People's Action Party's election campaign in 2011. We provided art direction and styling for the photoshoot of all 87 candidates they fielded including all ministers. The client won 81 out of 87 seats in the new parliament.



some notable works

www.zhowee.com

strategic creativity
ZHOWEE

election propaganda

People's Action Party

Art direction

Photography

Poster design / layout

Banner design / layout

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some notable works

www.zhowee.com

strategic creativity
TM ZHOWEE

election propaganda

The Reform Party

Brand revamp

Art direction

Photography

Poster design / layout

Large format print

FB page design

Having revamped the party's brand image in 2009, we followed up to conceptualise, design and print the party's election posters, banners and flyers in an extremely demanding lead time for the 2011 general election. The client has achieved voting results that are unprecedented for a 3-year-old political party.



some notable works

www.zhowee.com

strategic creativity
TM ZHOWEE

election propaganda

The Reform Party

Brand revamp

Art direction

Photography

Poster design / layout

Large format print

FB page design

Having revamped the party's brand image in 2009, we followed up to conceptualise, design and print the party's election posters, banners and flyers in an extremely demanding lead time for the 2011 general election. The client has achieved voting results that are unprecedented for a 3-year-old political party.



some notable works

www.zhowee.com

strategic creativity
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publicity collaterals

The Cabinet

Branding
Art direction
Digital manipulation
Poster design / layout
Programme design / layout

The Cabinet is a theatrical show produced by a Member of Parliament. It is a satirical white comedy about funny obsessions and successions. Mr. Lee Hsien Loong, the Singaporean Prime Minister and his wife attended the opening Gala of this theatre production.



some notable works

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strategic creativity
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magazine ads

Blackberry Curve

Ad concept
Creative direction
Ad design / layout
Digital manipulation
Copywriting

AIS, the market leader in Thai telecommunications needed 2 fresh ad concepts to position the Blackberry smartphone as the leading smartphone in Bangkok. Targeting both locals and expats, we delivered the ad in both Thai and English.

BlackBerry Curve

Instantly connects you to everyone and everything that matters

The New BlackBerry® Curve™ 8900 smartphone

NEW THB 25,500 (GST included)

Always be in the know of what's most important to you – family, friends, business, pleasure and more! It's connectivity like never before with the thinnest and lightest full QWERTY BlackBerry® smartphone yet.

Available at AIS Shops and Serenade Club. For details, contact AIS CALL CENTER 1175 #B.

BlackBerry®, RIM®, Research In Motion®, Sure Type®, Sure Press™, and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the US and countries around the world.

Features: • Phone: 102 x 60 x 13.5 mm • Weight: 110 g • Display: TFT 65K colors • Screen: 480 x 360 pixels, 2.4 inches • Great for viewing attachments, graphics, browsing the web and running applications • Full QWERTY keyboard • Trackball navigation • 312 MHz processor • Card slot microSD (transfers up to 16GB) • Network supports: GSM, EDGE, Wi-Fi • Support mini USB type • Built-in GPS • Audio/video mobile streaming for access to videos, music, news clips and more from supported mobile streaming websites • 3.2 megapixel camera with built-in flash • Bluetooth v2.0 (optional), headset, hands-free and serial port supported • Ringtone type: Polyphonic, MP3 • Battery standard, battery Li-ion

AIS Smart

BlackBerry Curve

Nothing can stop you

Continue being productive no matter what – handle email, do research, hold discussions and much more – with the thinnest and lightest full QWERTY BlackBerry® smartphone yet.

The New BlackBerry® Curve™ 8900 smartphone

NEW THB 25,500 (GST included)

Available at AIS Shops and Serenade Club. For details, contact AIS CALL CENTER 1175 #B.

BlackBerry®, RIM®, Research In Motion®, Sure Type®, Sure Press™, and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the US and countries around the world.

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AIS Smart

some notable works

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ad campaigns

Largeprint

Creative direction
Photography
Ad design / layout

Zhowee Creatives was tasked to create a series of “copy-free” ads to for Largeprint. We handled the ad campaign from concept to completion, from creating the ad idea, planning the series of ads, art directing the shoot as well as photography.



some notable works

www.zhowee.com

strategic creativity
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magazine ads

Helutrans

Ad concept

Creative direction

Ad design / layout

Digital manipulation

Copywriting

Helutrans is a regional art logistics solution company. The client needed an advertisement which allowed them to share their specialist knowledge on art handling, art moving and setting up of art shows. Zhouee Creatives handled the ad campaign from concept to completion.



ART STAGE SINGAPORE
Official Art Handler

www.helutrans.com

The crucial touch.
Give your beloved art pieces the treatment they deserve.

Our experienced teams of specialized art movers leverage on top-notch technologies and proven processes to deliver a world-class art handling and art movement service to our valued clients. Our relationship with art institutions, art collectors, auction houses, artists and galleries is testament to our dedication towards the art and science of moving art.

Helutrans
artmove

Singapore, Corporate HQ Helu-Trans (S) Pte Ltd 39 Keppel Road, #02-04 Tanjong Pagar Distripark Singapore 089065 T +65 6225 5448 F +65 6273 2282	Hong Kong, Regional Office Helu-Trans (HK) Pte Ltd 1102, Global Gateway (HK) 168 Yeung Uk Road Isuen Wan, Hong Kong T +852 2612 2711 F +852 2612 2815	Shanghai, Regional Office Helu-Trans (SH) Pte Ltd Room 402 2588 Lian Hua Road (South) T +86 21 3358 7606 F +86 21 3358 7954	Helutrans Freeport Helu-Trans (S) Pte Ltd 32 Changi North Crescent The Singapore Freeport Singapore 499643 T +65 6214 0316 F +65 6214 0242
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EMAIL US artmove@helutrans.com

ICEFAT
WORLDWIDE STANDARD IN THE ART SHIPPING

some notable works

www.zhowee.com

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magazine ads

Royce Gold

Branding

Concept magazine ad

Design / layout

Copywriting

Zhowee Creatives was tasked to create the Royce Gold brand identity and a magazine ad campaign. Royce Gold is a fresh start-up which provides independent, unbiased coverage consultant offering a range of protection which includes personal, home, automotive, and corporates.

CONTACT US
for a non-obligatory
set of quotation
to meet your
driving needs

ROYCEGOLD
your independent, unbiased coverage consultant

our comprehensive range of coverage

PERSONAL HOME AUTOMOTIVE CORPORATE

Drive On
you are fully covered

**ENJOY THE
BEST COVERAGE
IN THE INDUSTRY
PROVIDED BY OUR
VALUED PARTNERS**

ACE Insurance
Allianz
AIG
AXA
China Insurance
Federal Insurance
First Capital
HSBC Insurance

India Insurance
Liberty Insurance
Lonpac Insurance
Maybank General
Mitsui Sumitomo
MSIG
NIPPONKOA Insurance
NTUC

QBE
Royal & Sun Alliance
SHC Capital Ltd
Sampo Japan Insurance
Tenet
Tokio Marine & Fire Insurance
United Overseas Insurance

Royce Gold Pte. Ltd. tel: +65 9828 0208 email: roycegold@asia.com

some notable works

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marketing collaterals

Tippy & Matthew

Logo design
Advertising
Design / layout

Zhowee Creatives was tasked to create the client's logotype and handle the client's print marketing collaterals. Tippy & Matthew is a fine jewellery brand offering exquisite and unique designs crafted in fine silver, semi-precious stones and coloured-enamel set in distinguished workmanship, to be worn by the cream of society.



Tippy & Matthew
FINE JEWELLERY

Tippy & Matthew is a fine jewellery brand offering exquisite and unique designs crafted in fine silver, semi-precious stones and coloured-enamel set in distinguished workmanship, to be worn for day and night.

Tippy & Matthew is only available in New York, Milan, Dubai, Japan, Korea, Jakarta and Singapore.

For More Information, and arrange an exclusive private viewing session, please contact
Amy Loo +65 9129 0345 (mobile)

some notable works

www.zhowee.com

strategic creativity
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annual reports

Pan United

Art direction
Design / layout
Photography

Pan United is an integrated logistics and infrastructure group specialising in marine, construction, shipping and logistics. Zhouee was tasked handle the art direction of their annual report



some notable works

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training materials

SIA Engineering

Art direction

Training material

Design / layout

Large format print

The SIAEC Group provides extensive maintenance, repair and overhaul (MRO) of aircraft to more than 80 international airlines worldwide. Zhouee provides creative support to their training, human resource and marketing departments.

SIA ENGINEERING COMPANY

Our Global Network

- 48,700sq' heavy maintenance facility in Singapore
- 27,000sq' heavy maintenance facility in Clark, Philippines
- 25 joint ventures in 9 countries
- Line maintenance support in more than 40 airports in Singapore, Hong Kong, the Philippines, Australia, Indonesia, Vietnam and the United States of America.

COMPANY PROFILE

SIA Engineering Company (SIAEC) is a leading global maintenance, repair and overhaul (MRO) company providing full maintenance solutions to an increasing fleet base of international airlines. As our company maintains today, one of the largest in the world, we provide total support in Airframe Maintenance, Line Maintenance, Component Overhaul, and Engine Overhaul. Programs, Engine Overhaul, Component Overhaul, and Turbine. The first to introduce A380-800, Airbus A350-900, Boeing 787-9, and Boeing 747-400, with full maintenance at the highest quality to meet the fleet needs of airlines worldwide.

Airframe Capabilities

SIAEC has extensive experience across all aircraft types and airlines, including Airbus A300, A310, A320, A321, A330, A350, A380, and A380-800.

Aviation Agreements

Agreements have been signed with 80 airlines and 100 airports, including: Cathay Pacific, Garuda Indonesia, Korean Air, Malaysia Airlines, Singapore Airlines, Thai Airways, and others.

Growing Our Global Footprint

We have 25 joint ventures and 100 fully owned subsidiaries in 9 countries across the globe, including: Singapore, Philippines, Malaysia, Indonesia, Vietnam, Hong Kong, Taiwan, and others.

Career Progression

Graduate Engineer → Senior Engineer → Senior Engineer (Specialist) → Senior Engineer (Manager) → Senior Engineer (Director) → Senior Engineer (Executive)

Planning Assistants / Production Planners

Openings Currently Include:

- Planning Assistant
- Production Planner

Requirements:

- Graduate with a degree in Engineering or a related discipline
- Minimum 2 years' experience in a similar role
- Strong communication and organizational skills
- Ability to work in a fast-paced environment

Training:

- On-the-job training
- Technical training
- Language training

Career Progression:

Planning Assistant → Senior Planning Assistant → Senior Planning Assistant (Specialist) → Senior Planning Assistant (Manager) → Senior Planning Assistant (Director) → Senior Planning Assistant (Executive)

Aircraft Maintenance License Scholarship

Openings Currently Include:

- Aircraft Maintenance License Scholarship

Requirements:

- Graduate with a degree in Engineering or a related discipline
- Minimum 2 years' experience in a similar role
- Strong communication and organizational skills
- Ability to work in a fast-paced environment

Training:

- On-the-job training
- Technical training
- Language training

Career Progression:

Aircraft Maintenance License Scholarship → Senior Aircraft Maintenance License → Senior Aircraft Maintenance License (Specialist) → Senior Aircraft Maintenance License (Manager) → Senior Aircraft Maintenance License (Director) → Senior Aircraft Maintenance License (Executive)

Executive Positions

Openings Currently Include:

- Executive Position

Requirements:

- Graduate with a degree in Engineering or a related discipline
- Minimum 2 years' experience in a similar role
- Strong communication and organizational skills
- Ability to work in a fast-paced environment

Training:

- On-the-job training
- Technical training
- Language training

Career Progression:

Executive Position → Senior Executive Position → Senior Executive Position (Specialist) → Senior Executive Position (Manager) → Senior Executive Position (Director) → Senior Executive Position (Executive)

some notable works

www.zhowee.com

strategic creativity
TM ZHOWEE

photo manipulation

SIA Engineering

Art direction

Digital imaging

Digital manipulation

Design / layout

Large format print

This is Zhouee's most interesting commercial digital manipulation project so far. To save costs on a potentially costly photoshoot, we used 4 images to (3 planes and 1 hanger) to produce this image for the client.



some notable works

www.zhowee.com

strategic creativity
ZHOWEETM

logo design

Conti Components

Logo design

Conti Components Asia had an image problem and tasked Zhouee to create a swanking new logo for them. The result was greatly appreciated by the client and his clients; injecting confidence and having a logo that tells a story.



some notable works

www.zhowee.com

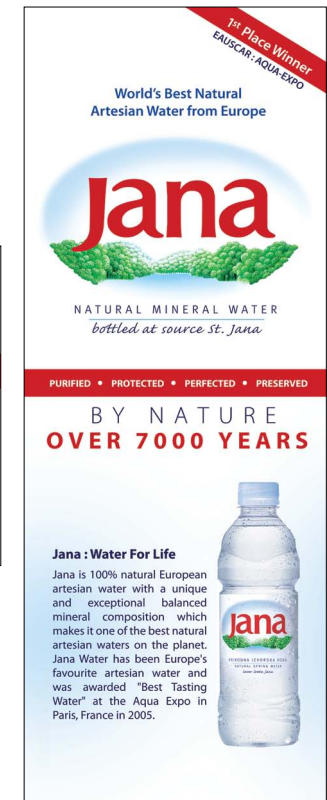
strategic creativity
TM ZHOWEE

marketing communications

Jana Water

Advertising
Design / layout
Copywriting
Marketing strategy

Jana is an award-winning brand in Europe, with significant market share in European and North American regions. It is a brand that is new to Asia and we had an exclusive relationship with their distributor to handle their marketing and marketing communications in Singapore.



some notable works

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strategic creativity
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marketing communications

Isle of Jura

Advertisement

Design / layout

Copywriting

Marketing strategy

Jura is an award winning single malt scotch whisky which has only entered the Singaporean market for less than 2 years. Zhouee had an exclusive relationship with their distributor to handle their marketing and marketing communications in Singapore.



some notable works

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strategic creativity
TM ZHOWEE

brand creation

Funky Villa

Logo design
Marketing collaterals
Copywriting
Design / layout

Having conceptualised the Funky Villa brand character to stand out amongst their competitors, we advised them on finding a unique selling point (daily free-flow). We also wrote unique copy for their collaterals and designed their marketing collaterals for their brand launch.



some notable works

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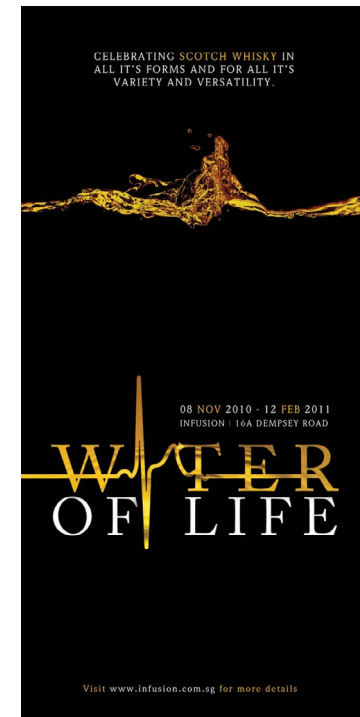
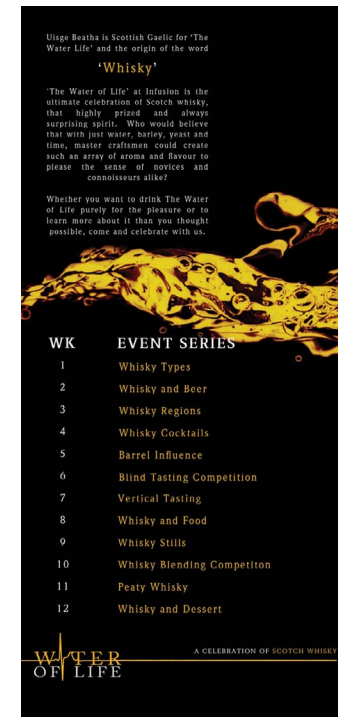
strategic creativity
TM ZHOWEE

event brand creation

Water of Life

Event concept
Logo design
Art direction
Event visual concept
Design / layout

The water of life is a festival celebrating scotch whisky and its forms, variety and versatility. It is a 12-week event running at a whisky-themed concept restaurant in Singapore. Zhouee Creatives conceptualised the entire campaign from zero-to-one.



some notable works

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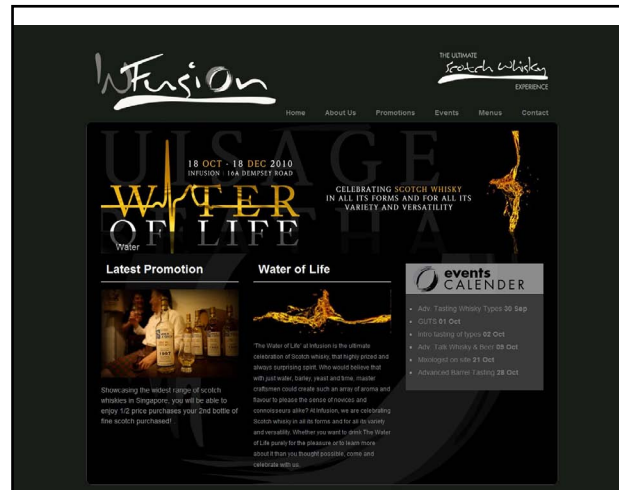
strategic creativity
TM ZHOWEE

brand revamp

Infusion@Dempsey

Advertising
Logo design
Corporate identity
Design / layout
Copywriting
Marketing collaterals
Photography

Infusion@Dempsey is a concept restaurant in Singapore that loves to introduce fresh dining concepts in Singapore. Currently it is a whisky-themed concept restaurant which serves the only full-whisky menu in Singapore. Infusion was sold to an investor shortly after the brand revamp.



some notable works

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strategic creativity
TM ZHOWEE

brand revamp

Figos Grail

Business concept
Logo design
Food photography
Menu design
Advertising

Our client wanted to step up from a coffee-shop stall to become a bistro. We provided them the concept of serving food from various parts of the world, and redesigned their brand image. Today, the client is enjoying rave reviews and heavy media coverage for its new bistro.



Figos GRAIL

OPENING PROMOTION

SET LUNCH \$15.90*
with Soup of the Day & Drink (Valid for Mon-Fri)

STUDENT MEAL \$7.00*
with choice of soft drink (Valid for Mon-Fri lunch only)

\$10 Cash Voucher
*Minimum spending of \$50 Valid till XXXXXX

For Events & Reservations, contact us at 6344 4807
308 Tanjong Katong Road Singapore 437091
www.figosgrail.com Check in at Figos Grail

*Prices are subjected to 10% Service Charge and 7% Goods and Services Tax (GST)

BOARDING TIME:
MONDAY - SUNDAY: 12.00PM - 3.00PM (GATE CLOSES 2.00PM) 6.00PM - 11.00PM (GATE CLOSES 10.00PM)



Review by Customers

"The ribeye steak, from milk-fed herds, was the most tender, melt in the mouth ribeye steak I have probably ever had the joy to eat in Singapore — generously and genuinely thick cut!"
— *Dean Sarnay, Managing Director South East Asia of ALFV*

"I like the surprise in every mouthful of the Chong Qing Fried Brown Rice as it has bountiful of ingredients in shrimps, chicken, sesame seeds, chicken floss and pork pork. Truly an innovative yet delicious version of fried rice!"
— *You Yee Wei, Director of Supremacy Pte Ltd*

Media Coverage

Love at First Bite
环游食界
Foodscape



Figos GRAIL

MENU

We welcome Events & Parties!
Birthday Parties • Corporate Events • Team Lunch
Old Friends Gathering • Wedding • Festival Parties

Please call us at 6344 4807 for more info
or visit us at www.figosgrail.com



Figos GRAIL

STARTERS

- Siam Pan-Seared Beef Fillet Salad** \$16.00
- Roman Caesar Salad** \$8.00
- Hawaiian Seafood Cake** \$12.00
- New Zealand Mussels** \$12.00
- Japanese Deep Fried Soft Shell Crabs** \$15.00
- Figos Signature Fried Butter Mushrooms** \$7.00

SOUPS

- Fresh Mixed Forest Mushroom Soup with Butter Croutons** \$6.00
- Soup of the Day** \$6.00

some notable works

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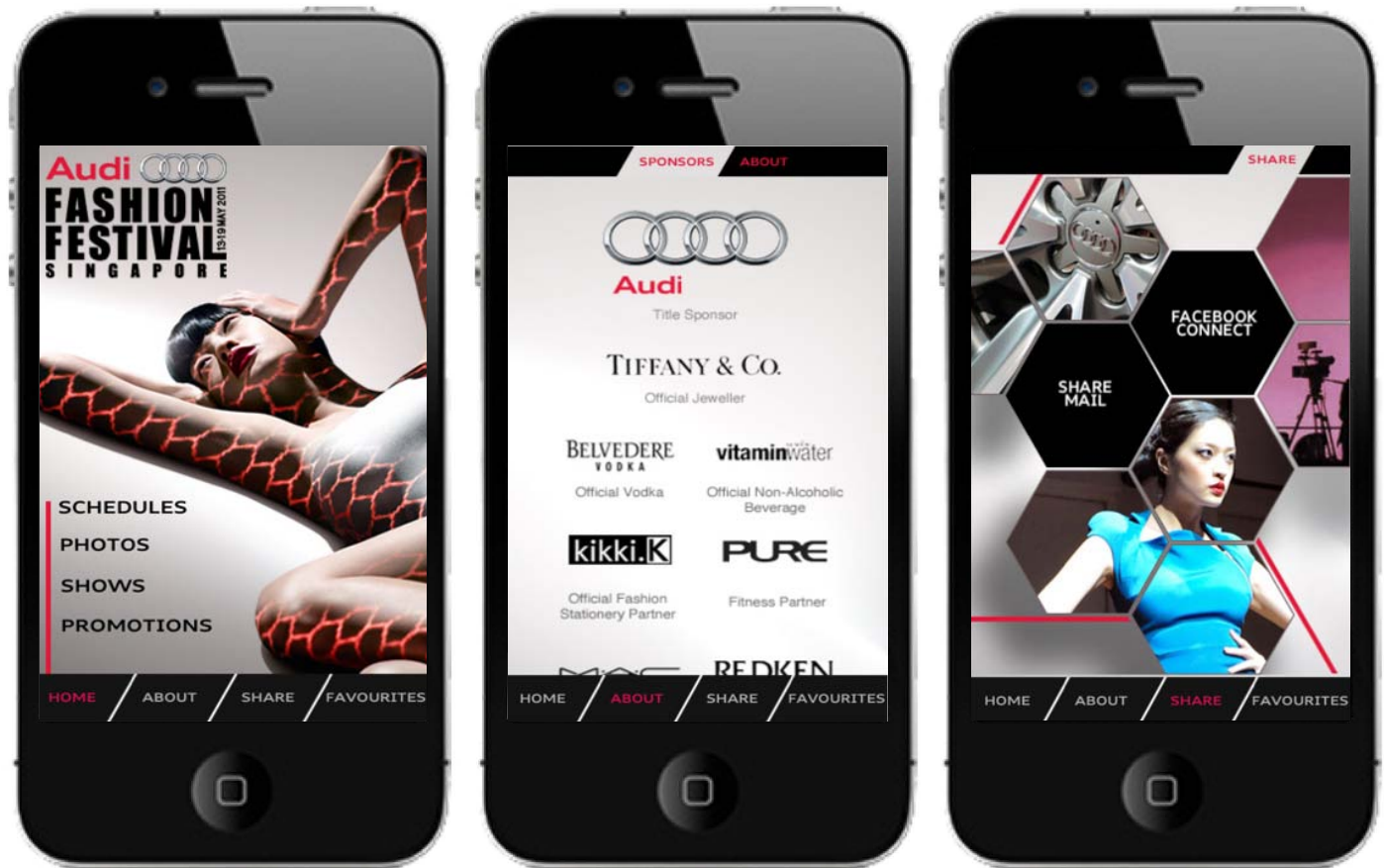
strategic creativity
TM ZHOWEE

fashion event iOS app

Audi Fashion Festival 2011

Design / layout
Technical direction
App development
GUI design

The AFF is a fashion mega event held in Singapore to celebrate prominent Asian brands that have made an impact around the world. We delivered an info app with gallery and event updates with push notifications and facebook connect functions.



some notable works

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strategic creativity
ZHOWEE

movie showcase iOS app

Sony Pictures 2010

Design / layout
Technical direction
App development
GUI design

Sony Pictures has been established in Singapore since 1991. They hold the filming and distribution rights to many blockbuster films. We delivered an info app with 3D interactive gallery and updates with push notifications and facebook connect functions.



some notable works

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strategic creativity
TM ZHOWEE

movie showcase iOS app

Sony Pictures 2011

Design / layout
Technical direction
App development
GUI design

Sony Pictures has been established in Singapore since 1991. They hold the filming and distribution rights to many blockbuster films. We delivered an info app with sliding gallery and event updates with push notifications and facebook connect functions.



some notable works

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strategic creativity
TM ZHOWEE

beauty product iOS app

Estee Lauder

Design / layout

Technical direction

App development

GUI design

Estee Lauder is a popular US manufacturer and marketer of skin care, cosmetics, perfume and hair care products. We delivered an info app with photo and video gallery, product updates with push notifications and facebook connect functions.



some notable works

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strategic creativity
™ **ZHOWEE**

beauty product iOS app

Estee Lauder (Korea)

Design / layout

Technical direction

App development

GUI design

Estee Lauder is a popular US manufacturer and marketer of skin care, cosmetics, perfume and hair care products. We delivered an info app with photo and video gallery, product updates with push notifications and facebook connect functions.



some notable works

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strategic creativity
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news & info iOS app

Mercy Relief

Design / layout

Technical direction

App development

GUI design

Mercy Relief is an independent non-governmental humanitarian charity, established in response to the human tragedies in Asia. Its aid programmes include providing timely and effective assistance to disaster-stricken communities. We delivered an info app with photo and video gallery, news updates with push notifications and facebook connect functions.



some notable works

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strategic creativity
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interior photography

Restaurants & Hospitality

Art direction
Photography
Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
ZHOWEETM

fashion photography

FMCG Apparel

Art direction
Photography
Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
ZHOWEE

fashion photography

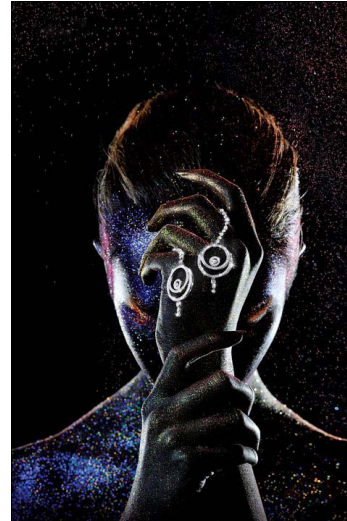
Lifestyle apparel

Art direction

Photography

Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
ZHOWEE

fashion photography

Luxury Watches

Art direction
Photography
Digital imaging

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some notable works

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strategic creativity
ZHOWEE

fashion photography

Luxury Watches

Art direction
Photography
Digital imaging

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some notable works

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strategic creativity
ZHOWEETM

fashion photography

Luxury Watches

Art direction
Photography
Digital imaging

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some notable works

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strategic creativity
ZHOWEE

fashion photography

Luxury Watches

Art direction
Photography
Digital imaging

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some notable works

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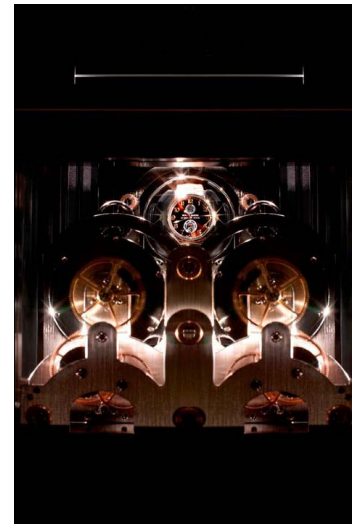
strategic creativity
ZHOWEE

product photography

Luxury Watches

Art direction
Photography
Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
ZHOWEETM

food photography

Local & fusion food

Art direction
Photography
Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
ZHOWEETM

travel photography

Landscape

Art direction
Photography
Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
ZHOWEETM

corporate photography

Corporate

Art direction
Photography
Digital imaging

Zhowee provides comprehensive photography solutions: We provide concepts, art direction and styling. Clients we serve include luxury brands, celebrities, corporate companies, hotel groups, government organisations and even political parties.



some notable works

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strategic creativity
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